

## COMMERCIAL KITCHEN DESIGNER, PLANNER & FABRICATOR



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### **WHO WE ARE**

Established in the 1980s, MSM Kitchen Sdn Bhd is now the country's Leading Kitchen Designer. Since our inception, we have aimed to be best and we are now a brand synonymous with outstanding product reliability. Complemented by our first-class technical support. We are a one-stop solutions provider of services such as consultation, fabrication, installation, and testing commissioning.

For more than 30 years, our team of dedicated experts have been tirelessly researching and developing our products in order to deliver only the best to our customers.

### **OUR SPECIALTIES:**

- Commercial Kitchen Consultation.
- Complete Kitchen Set-Up & Contracting.
- Maintenance & technical support.

- Equipment Fabrication & Customization.
- Exhaust & Fresh Air Ducting System.
- LPG Piping System.





For more than 30 years, our team of experts have been and will continue to research and develop in striving to deliver finer quality products, investing our resources in creating cost-effective products. We as well ought to ensure first-class services to all our customers, enabling us the capability of being one of the top refrigeration equipment manufacturers in the world.



### **VISION**

To be the first Choice for Commercial Kitchen Turnkey provider in Malaysia.

### **MISSION**

To Provide Cost-Effective Products with Reliable Quality, Quick Lead-Time and After-Sales Service to our clients.

76,230<sub>PSF</sub>
FACTORY
CAPACITY

**PROVIDER** 



Here at MSM Kitchen Sdn Bhd, we offer a wide range of services leading from consultations and site visits up to customization and fabrication.

### **OUR SERVICES**



#### **CUSTOMIZATION**

We offer "made to fit" concepts for different layout and sizes. Manufacturing stainless steel kitchen equipment to suit your exact requirements and with no limitation towards furniture equipment. Providing reassurance that our team of professionals will be guiding you throughout the whole process.



#### **LAYOUT PLANNING**

In maximizing the utility of space efficiency, we as well have a team of experts to provide services of layout planning and consultation by combining the myriad aspects of a building and client's expectations.



#### **PROJECT CONSULTANCY**

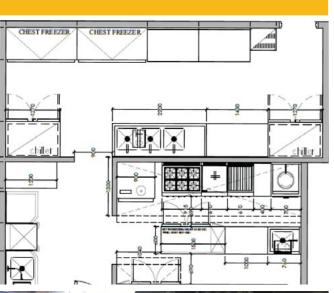
Our consultancy service consists of planning and design of commercial kitchens. This service not only covers the design of commercial kitchen, it also covers both project and site management. and rest assured that you are in good hands as our team of service technicians are trained and always on standby to serve as backup.



### **INSTALLATION & SERVICING**

We carry out the installation and commissioning of kitchen equipment to ensure the perfection of our product efficiency. All units will be transported from the delivery vehicle into your kitchen, ready for the following installation work to take place.









### WHAT MAKE US UNIQUE

We offer a comprehensive range of services when it comes to your commercial kitchen equipment. Our factory is backed by years of experience of working on large-scale projects. By working closely with our consulting team, we can design the kitchen to your exact specifications.

#### **TOTAL SOLUTION PROVIDER**

From forming small precise parts to the (full) fabrication of an entire machine.

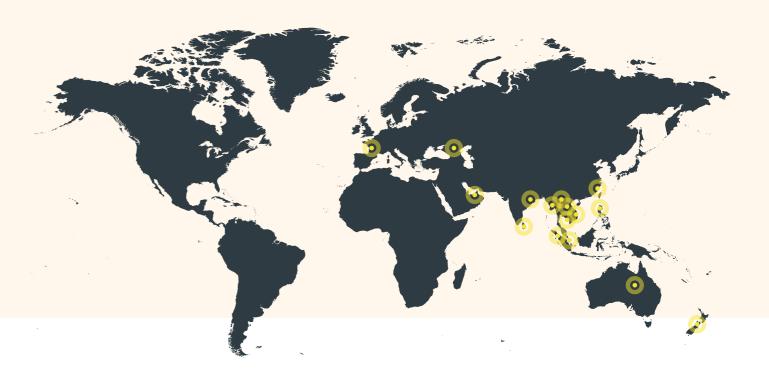
### BUILD THEM TO YOUR SPECIFICATIONS

Our Group's investment in various sectors or industries enables us to understand needs and requirements and build them to your specifications!

#### **ONE-STOP SOLUTION PROVIDER**

We are also a one-stop solution provider of services such as consultation, layout planning, installation, and testing commissioning.

### WHERE WE WORK



### **OUR INFRASTRUCTURE**

As we expanded our company operations, our factory has also been expanding to keep up with the demand. Our 46,000sqft factory is now larger and better, occupying 62,000 sqft of production space. In order to cope with the growth of our two revenue streams, namely standard equipment and custom equipment fabrication, we now have two factories to better distribute the tasks and workload accordingly.

Our factory processes are distinguished into the front-end process and back-end process. At the front end, we have three departments, namely laser, punching and bending. The teams here are charged with the building and reconstruction of the equipment structure. At the back end, the departments are separated into welding, assembly, quality check, packing and delivery. Here, timeliness is the biggest priority.

We have more than 80 workers dedicated to ensuring that each and every equipment is made to the highest specification. With the capability to create new equipment every day, our storage capacity for materials can reach up to 20 sqft.

With our core values being at the heart of everything we do, quality is everything to us. We use only the best mechanical equipments to produce the best product. Our laser cutting machines are sourced from Europe. We use brands such as Trumpf from Germany and Bodor from Italy in our factory processes. We believe that investing in good quality mechanical machine is necessary to provide our customers with equipment that can stand the test of time and deliver better customer satisfaction. Furthermore, purchasing only the best mechanical equipment is also a necessity for us as our machine capacity is around 80% daily.

Being a total solutions provider, we know that honouring our lead time is important. As with everything we do, time is always of the essence and it plays a huge part in making the whole process as seamless as possible for us and our customers. For customized orders, our lead time is no longer than 2 weeks, therefore allowing customers to receive the equipment on time for their usage.

### **OUR MACHINES**

Machines	Model	Manufactured
TRUMPF CO2 LASER CUTTING	Trulaser L2525	Germany
TRUMPF CO2 LASER CUTTING	Trulaser L3030	Germany
BODOR FIBER LASER TUBE CUTTING	E3015T	Switzerland-China
PENTA FIBER LASER CUTTING	SWING II 3015	Italy-China
AMADA PUNCHING	AP100	Japan
GASPARINI HYDRAULIC SHEARING	CO 3004	Italy
GASPARINI CNC HYDRAULIC PRESS BRAKE	PBS100	Italy
GASPARINI CNC HYDRAULIC PRESS BRAKE	PBS135	Italy
AMADA CNC HYDRAULIC PRESS BRAKE	RG50	Japan
LFK CNC HYDRAULIC PRESS BRAKE	CP100-32	China
LFK CNC HYDRAULIC PRESS BRAKE	NCP110-32	China
ERMAKSAN CNC HYDRAULIC PRESS BRAKE	Ermak Speed Bend 4m	Turkey



### **OUR HISTORY**

Thanks to all the given reputation and opportunities MSM Kitchen Sdn. Bhd. has become one of the leading kitchen equipment suppliers in Malaysia. The standards of our product and our first class technical supports have been parallel with world class and in achieving maximum satisfaction of our clients, we ought to provide one stop solutions to customers from consultation, fabrication, standard equipment, installation and testing commissioning.

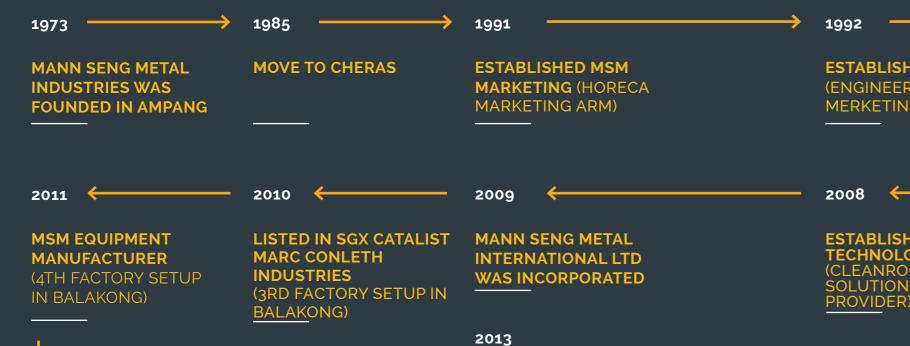
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OPERATING 4 FACTORY IN BALAKONG INDUSTRY

AREA





2003

ESTABLISHED TOYOMI
(ENGINEERING (1ST FACTORY SETUP IN BALAKONG)

ESTABLISHED OMS
TECHNOLOGY (CLEANROOM)

MSM METAL INDUSTRIES
(1ST FACTORY SETUP IN BALAKONG)

MSM EQUIPMENT MANUFACTURER
(2ND FACTORY

**BALAKONG)** 



### SALES TEAM

With our leading team of experts in MSM Kitchen, planning a commercial kitchen will be hassle-free. Our sales team will guide you through the procedures of setting up your dream kitchen.



Alice Chan Project Director



Jenn Pan General Manager



**Yuen Chan**Business Development



Wicky
Project Executive



Wai Teng
Project Executive



Kelly Ng Sales Executive



Noraida Binti Othman Sales Manager



Siti Farhana binti Sholehudin Project Executive



# SERVICING TEAM

Under MSM Kitchen, our service team consists of more than 15 well trained, dedicated and passionate workers.

Thanks to our hands on service team, they will always be one call away from assisting you with your equipment issues.



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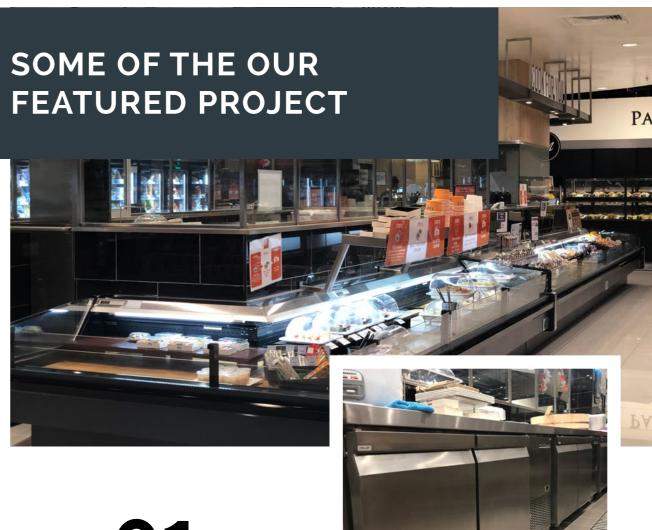
### **OUR SUCCESS STORIES**



Throughout the years, with the support, trust, and opportunities given to us our success stories slowly grows every day.







01

Project Name:

### **AEON @ BANGSAR SOUTH**

Client Name: Aeon

Date:

15/04/2018

Location:

AEON, Bangsar South

### **PROJECT BRIEF**

AEON is the largest retailer in Asia. AEON is a retail network comprising around 300 consolidated subsidiaries and 26 equity-method affiliated companies ranging from convenience stores "Ministop" and supermarkets to shopping malls and specialty stores, including Talbots.

AEON is Japan's single-largest shopping mall developer and operator. Their goals is to provice the nearer and convenient store to their customers.





### 8 HAUS (WESTERN-FUSION KITCHEN)

Client Name:

8 Haus

Date:

20/11/2017

Location:

8 Haus (Western-Fusion Kitchen)

### **PROJECT BRIEF**

8Haus offers a range of Western-oriental fusion food with heritage interior design.

Besides served as dining area, there's also an event space for private functions, workshop, or seminar.

A must try at 8haus is their signature Pork Roulade. Furthermore, we really like this XO Haus Linguine Ribs recommended by their staff.



### **MAMAKIM (CHINESE KITCHEN)**

Client Name: Mamakim

Date:

10/04/2019

Location: Mamakim 03

17

### **PROJECT BRIEF**

With the tagline "Where healthy is yummy", you can expect delicious and nutritious food at Mama Kim Sauna Mee Restaurant.

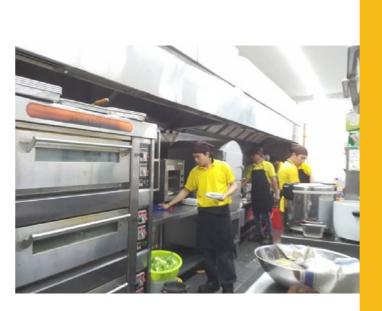
Their concept of 80% vegetables and 20% meat in a single dish makes Mama Kim a stand-out for those who prefer healthy and yummy dishes.

They use lots of vegetables. In other restaurants, vegetables may be merely used for garnishing, here it takes center stage.

The menu is designed to provide a balanced diet with fresh ingredients and five colours as well as no MSG, no white sugar, no white flour, and less salt.



02





Project Name:

KAMPUNG (NYONYA FUSION KITCHEN)

Client Name: KAMPUNG

Date: 10/04/2019

Location:

Kampung Contemporary Dining

### **PROJECT BRIEF**

Kampung allow their customers to dine in comfort just like how they used to in the kampungs. They combine modern & traditional cooking techniques to showcase the flavours of local produces.

The big challenge for this project is the compact size of the kitchen location.



#### **THAI HOU SEK (THAI & CHINESE)**

Client Name: Thai Hou Sek

Date: 20/06/2017

Location: Thai Hou Sek 05

### **PROJECT BRIEF**

The idea of establishing a street-inspired restaurant was conceived in 1995 from a trip to Bangkok. Where Thai-Chinese comfort food can be found effortlessly in any street, corner and nook of the city.

Thai Hou Sek's menu emphasizes on sharing plates from the popular Thai-Chinese usual suspects to unconventional porkilicious goodness with a local twist. Some of the savoury signatures to look out for: Babi-Q Pork Neck, BKK Breaised Pork, Fish & Bacon with Manow Sauce, Siu Yuk & Petai Bihun, Siu Yuk Fried Rice, Pad Kra Pao Petai, Seafood Tom Yam and Nam Tok Siu Yuk. For the ones with sweet-toothed, dig into our wicked Chocolate, Bacon & Baileys and Thai Hou Yum mocktail.



04





Project Name:

**AEON** (UPGRADE + GRAND **OPENING**)

Client Name: AEON

Date: 21/11/2019

Location: Taman Maluri



After all the work, sweat and tears the team has finally done it. We are proud to say that Aeon has officially revamped and upgraded at Taman Maluri!

From consulting the clients to supplying and installing the equipment, we really appreciate the team that stood by us throughout this #journeywithmsmkitchen and made this work. We are also thankful for the people at Aeon that trusted us with their company and we would like to send out a huge thank you to each and every one of them.



### THE CHICKEN RICE SHOP

Client Name: THE CHICKEN RICE SHOP

Date: 28/05/2019

Location:

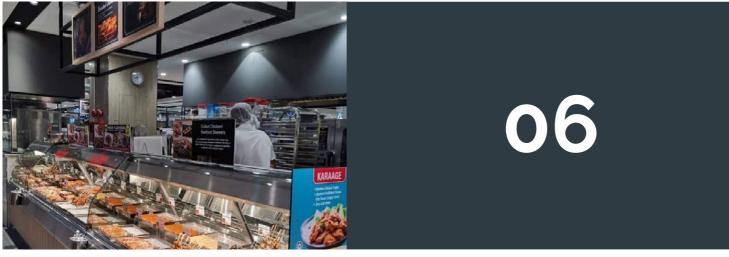
TROPICANA GARDEN MALL

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The Chicken Rice Shop (TCRS) is a chicken rice and Halal family restaurant chain in Malaysia that serve guests throughout the region with a total of 90 outlets in Malaysia and across the border to Myanmar and even Brunei.

They serves traditionally prepared steamed, roasted, honey barbecued and soy sauce chicken as its signature products. These signature dishes are served with fluffy chicken flavoured rice cooked to perfection from a recipe passed down through the generations, originating from Hainan Island.











Project Name:

**VILLAGE GROCER** 

Client Name: VILLAGE GROCER

Date:

29/11/2018

**HYPERMARKET** 

Location:

**PROJECT BRIEF** 

First established back in the 1950s, Village Grocer has known to become the go-to place for fresh produce.

Today, Village Grocer is a full-fledged chain of premium grocers across the Klang Valley and aims to be the leading premium supermarket chain in Malaysia.

Project Name:

**VWRAP CAFE** 

Client Name: Vwrap Cafe

Date:

05/03/2019

Location:

Sunway Geo (Chinese Kitchen)

23



80



### **PROJECT BRIEF**

VWrap Cafe is a Vegetarian Cafe that serves healthy, nutritious and environmentallyfriendly Asian and Western Cuisine using fresh ingredients and natural seasoning to emphasize on no preservatives.

They have a wide range of food to choose from such as Simple and healthy Vsalads or Vwrap to Naturally flavourable burgers and pastas. Fried rice and noodles dishes are also available if you are more interested in Asian Cuisine.





### **LINTON UNIVERSITY CAFE**

Client Name: Linton University

Date:

02/11/2017

Location:

Linton University

### **PROJECT BRIEF**

Linton University College first established back in 1987 in Ipoh. In 2010, Linton received its University College status, marking 30 years as a key provider in the education industry.

Students are also given an inclusive and integrated campus, equipped with laboratories and modern facilities which allows them to study and pursue their interests comfortably.



### **XING FU TANG**

Client Name: Xing Fu Tang

Date:

21/11/2019

Location:

Sunway Velocity

11

25



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### **PROJECT BRIEF**

Known as one of the famous Bubble Tea Stores in Malaysia, Xin Fu Tang first established in 2018 and grew at a gam-changing pace with more than 30 stores in Taiwan and 30 stores internationnaly throughtout Asia, Europe, and North America.



Project Name:

**COLUMBIA HOSPITAL** (STAFF CANTEEN)

Client Name:

COLUMBIA HOSPITAL

Date:

21/11/2019

Location:

JB (Hospital Staff Canteen)



Columbia Asia is known as an international private healthcare company in Malaysia back in 1996. Now, Columbia Asia offers a total of 19 medical facilities.

Paving the way in private healthcare trends, Columbia Asia offers affordable medical services through its clinics and hospitals.



### **BLACK DRAGON**

Client Name: BLACK DRAGON

Date:

20/09/2019

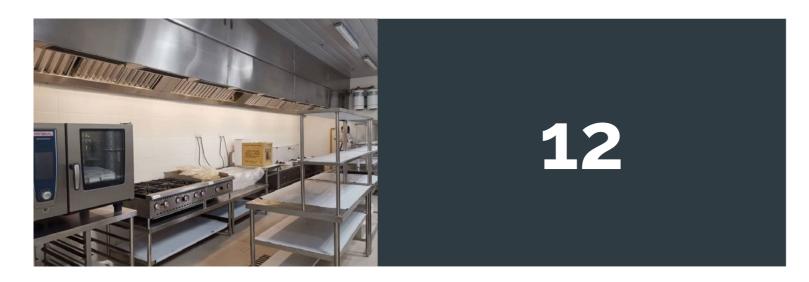
Location: Sri Hartamas 13

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Black Dragon, also known as 222 Ji Long Tang (JLD) was founded in 1901, primarily engaging in the trade of Okinawan Brown Sugar. Their drinks prepared using quality ingredients from Taiwan and Japan.

Prepared using quality ingredients from Japan and Taiwan, you can definitely taste the love that goes into making each cup. The chewy boba pearls from JLD Dragon are also made from scratch, by hand. Topped with fresh milk and sweetened with Okinawa brown sugar, you can't go wrong with their signature brown sugar boba with fresh milk!









### **KAGURA RAMEN**

Client Name: Kagura Ramen

Date:

24/01/2020

Location: KLCC

### **PROJECT BRIEF**

It is to no surprise that the Japanese cuisine lifestyle has kept evolving in Malaysia throughout the years. While you can find sushi and yakitori that suits the palate of almost everyone, pork-free ramen however is usually hard to come by.

Surprisingly for Kagura Ramen, going by the name of Seimenka Kaguraya, back in Tokyo, their recipe has always been pork-free and lard-free. The restaurant also serves dishes like fried rice, gyozas and chicken-based char siew.



### **DUBUYO**

Client Name: DUBUYO

Date:

20/09/2019

Location: Klaung Mall **15** 

29



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### **PROJECT BRIEF**

The urban food korean food, Dubuyo, consists of a variety of korean traditional cuisines.

From tofu, bean paste, chillies, garlic, and thick soothing broths, to its renowned tangy and spicy kimchi, Korean food is exceptionally healthy.



Project Name:

**DABAO** 

Client Name: DABAO

Date:

05/03/2020

Location: **Petaling Street** 



As the restaurant name suggests, Da bao, their main offering consists of stuffing steamed buns with beautiful ensembles of intriguing ingredients, yielding sumptuously rich, satisfyingly Asian flavours. For customers that are interested in experimenting with their Da bao platter, they can put together their own baos.

Other than that, this restaubar also has a bar upstairs for customers who would like to enjoy a drink or two after their meal downstairs.



### **XING FU TANG**

Client Name: Xing Fu Tang

Date:

22/11/2019

Location: **CHINATOWN** 





### **PROJECT BRIEF**

Known as one of the famous Bubble Tea Stores in Malaysia, Xin Fu Tang first established in 2018 and grew at a gam-changing pace with more than 30 stores in Taiwan and 30 stores internationnaly throughtout Asia, Europe, and North America.

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### **OUR CLIENTS**

Write anything about the clients.



Super Saigon



The Coffee Bean & Tea Leaf



13Stages



Alison Soup House

HALE

**FamilyMart** 

Family Mart



BOOST



Wendy's



Nam Heong



OJJU



Village Grocer



KOMUGI



**CLOUD-NINE** 

EAT IN SAY CHEESE



The Alice Smith School





Third Wave

Johnny Rockets



Dragonfly



Hotel



First World



LA JUICERIA



**SUPERFOODS** 



NAM HEONG

Pho Viets



g HOTEL

**DOLLY** Dim Sum



WHITE COFFEE





Gindaco



Bankara Ramen

Mama Kim

Mama Kim





DRAGON-i



Goobne Chicken



33

Kenny Rogers **ROASTERS** 



Le Gardenz



MAKAN **CULTURE** 



myBurgerLab





HOTEL MALAYSIA



**BMS Organics** 



Vege Life



**ZOK NOODLE HOUSE** 



**CHOCOLAT** 



Pasta Zanmai



B.I.G



**GEORGE TOWN** WHITE COFFEE



**AEON** 



arnor



Johnny's

Restaurant





COFFEE



Carl's Jr.



Chatime



**CUP-BON** 



**DIN TAI FUNG** 



Hokkaido Ichiba



FRANCO



LA JUICERIA



caffe' bene



**GENTING** 



Hakka



LAMMEEYA





**Tappers** 











NEIGHBOUR'S





35

MAMEE

**BUKIT KIARA** 

MAISON de gigi

PappaRich

**IRON HOUSE** 

KAGURA **RAMEN** 

**NEIGHBOUR'S** Coffee Bar

KAMPUNG

**KEWPIE** 







Tea Garden



PAPA JOHNS



COLUMBIA ASIA

Columbia Asia

MAPS



**KINDORI** 



PATISSIERIE

Marion Crepes

Mios Kitchen



Nasi Ayam Papa



**PENANG** flavours



**PETRONAS** 

SALADSTOP!



THE LIBRARY



Perbadanan Kemajuan Negeri Perak



Sakura Kristal



Rotiboy



SAN FRANSISCO COFFEE



TEA DAYZ

SO DIM SUM



Tim Hortons



SALADSTOP!



HOT & roll



Simple Life





Sushi Zanmai



Quiznos cafe'



Ramly



warisan

NASI KUKUS



SO DIM SUM The Chicken Rice



XING FU TANG

PANN TEA



**TEXAS CHICKEN** 







The Beer Factory



station 1 cafe



**CHONG QING GRILLED FISH** 

重庆居鱼



KARAOKE MANEKINEKO



**VWRAP** 

**VWRAP** 

Cafe

Shop







Wu Cha







**SUBWAY** 





ISLAND RESORT



**NHATRANG** HOTEL



INTERNATIONAL KUALA LUMPUR





Indo Bowl

Foo Fee

Black Dragon

ChaTraMue Brand

Dubuyo



FEDERAL HOTELS

GRAND ALORA

**GENTING** MALAYSIA

**GENTING** 

MALAYSIA





D'WHARF

Hotel



**BERJAYA HOTEL** 

& RESORTS

SHAFTSBURY PUTRAJAYA MALAYSIA **SHAFTSBURY** PUTRAJAYA



ARMADA

**PETALING** 



MY NEWS



**KEJAP FOOD** 







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MAX VALU







**B BRAUN** 

HOSPITAL











Chef Wan

**GLENEAGLES** PENANG



PANTAI **HOSPITAL** 

**ASSUNTA** HOSPITAL





YOMIE'S

**BREW HOUSE** 

**VBRUG** 

**WOO PIN** 

三ツ矢堂製麺 MITSUYADO RAMEN

**RAMEN** 

**CAFE CHEF WAN** 



HUKM Hospital



PRINCE COURT



KUALA LUMPUR HOSPITAL



AISON BAKERY



**CMW ROASTERY** 



**SAKANA** 



MADELEINE



NOVUGEN



**ARRISTO** 



FENG WANG FU



TKC ROAST



ZALAFA MART



MY LITTLE HERBAL TEA



**GAMBERONI** 



BAKER'S COTTAGE



SUNSHINE



TYO



**BLACKBIKON** 



PADI HOUSE



ONE HALF



**LEOS** 



**BBQ CHICKEN** 



DIM SUM HOUSE



YUANS



SDS



**KOMAISO** 



GRO FOR U

POP MEALS



GEKKO



**SUN FONG** 



QRA



SUSHI HIBIKI



**HUI LAU SHAN** 



WHITE SAND



SEDAP SEDAP



**TEXTURE** 



**GO TARBUSH** 



GOOD GROUND



C3 LAB











ASIARI

JAYA GROCER

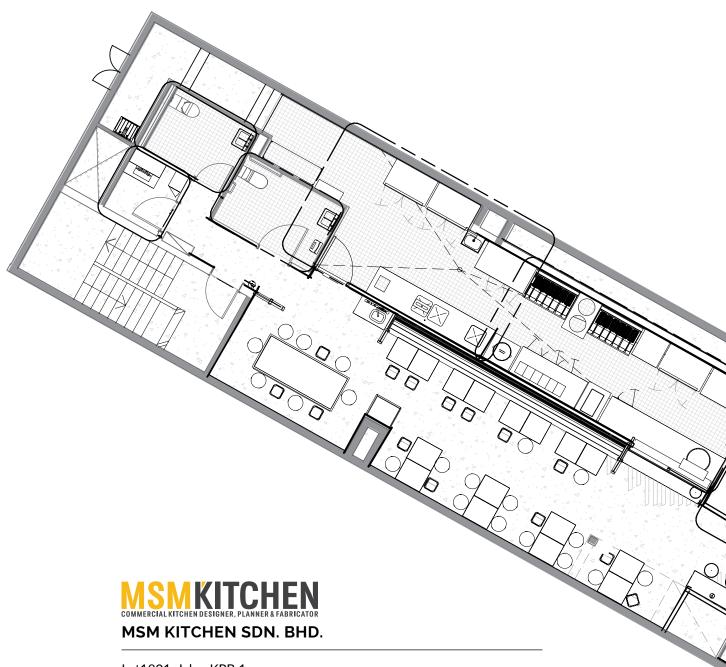
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CRUSTZ

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oncogen

ONCOGEN



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